

# Viktor David

Graphic Designer and Digital Content Expert

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An innovative, technically-minded graphic designer and website content manager with 10 years' experience working in IT and digital design. With a passion for blending technology and digital design to create memorable experiences.

Specialising on the delivery of websites, mobile applications, social media and marketing design collateral. Trainer and Expert in Adobe suite applications, including Photoshop and InDesign. I am confident in working and adapting to a variety of other technology and software solutions. such as MicroSoft Applications and Cloud solutions such as Google Workspace (previously known as GSuite).

I am a team player with unique ideas and a history of successful contributions, yielding profitable outcomes and visually appealing designs.. With a customer and product centric mindset, I focus on solving complex problems with a self-starter attitude, applying logical reasoning techniques and attention to detail.

## Graphical and Technical Skills:

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects
- Adobe XD / InVision
- Adobe AEM
- Microsoft Office
- WordPress / Joomla
- CSS, HTML,
- Windows, Mac OSX
- Social Media
- Google Workplace
- On-site/ off-site SEO

## Current Work experience:

### **Graphic and Content Design – SF Studios London – 2018 June - present**

My main duties are managing the company's online presence, social media, branding & in-house marketing materials as well as dealing with companies such as JCDecaux to organise advertisement on the public transport. I am also dealing with the entire process of recording, editing, uploading and advertising our exercise videos on our on-demand video site and video sharing platforms.

The company is regularly organising events / conferences and my duty is to set up the required IT equipment as well as creating the presentation in PowerPoint / Prezi and designing the invitations. From time to time, I also introduce technology enhancements, such as Trello/Planyway and InVision to the company so they become more efficient in releasing work.

I work on the weekly social media marketing campaigns, keeping an eye on the analytics & maintaining the company's online advertisements. I actively solicit new clients and nurture existing ones, ensuring that their needs were not only accommodated, but surpassed.

## Previous Work experience:

### **IT Specialist & Graphic Designer - Cartridge Station - 2015 Jan - 2017 May**

I set up a computer repair & printing company in Swiss Cottage. There, I was running the store, dealing with clients, repairing computers/ phones. I also created websites & artworks for local businesses nearby using Adobe Illustrator, InDesign, & Photoshop.

I supported several authors on the development of their books for publishing, designing the book covers and internal content layouts. I set up marketing campaigns online and offline to support the growth of this SME generating new customers and profits above £10,000 per month.

### **Graphic Designer - CopyWrite Printers - 2013 Nov - 2015 Jan (Part-Time)**

As first port of call and customer-facing manager, I supported the initiation and delivery outlines for work requests from incoming clients. This work ranged from designing artworks, content for the monthly Jewish Magazine, Business Cards, Brochures, Flyers and Website Graphics using Illustrator, InDesign, & Photoshop for both lithographic & digital printing.

### **Graphic Designer - Junichi Media - Jan 2013 - 2013 Nov**

Working for a startup website design agency designing their brand identity by designing their look and feel. This included logos design, website design and marketing graphics and campaign designs to support the launch for the startup. The company supported other startups to deliver their websites and branding designs for which I was also delivering on behalf of the agency.

### **Web Content Designer - SquareCircle-Designs - 2010 March - 2013 Jan**

Planning the design and implementation of the website for a global eCommerce company for fashion wear across Europe. I replicated and configured the CMS platforms, preparing them with language capability for future scaling and content management. I set up service emails for the customer buying process from point of sale to tracking and delivery using MailChimp and trained other inhouse staff on content updates, ensuring that they can confidently make updates without any tech intervention.

### **Graphic Designer - Snappy Snaps - 2006 Oct - 2008 Nov**

Graphic designer and retoucher for a well known photography company delivering printing services. Using Adobe Photoshop & Illustrator, my main role was to support customers with printing photos, print on large formats for various media types and provide retouching photo services. My role ensured the right processing quality was met and I was also responsible for staff training on equipment, printing services and software applications such as dedicated printer software and basic Photoshop skills.

## Freelance Work - Photoshop & InDesign:

David Ross  
Fashion Photographer

Kate Moss - Roll 1  
Various retouching work  
Modifications for modelling photoshoots

[Peter Gilmour](#)  
Mental Coach & Author

Website content Management  
Online / Offline Digital Print and Design services  
Design and Print versions of a writer's self-help book in preparation for publishing

[Lauriane Magnin](#)  
Art Photographer

Reconstruction of Glass plates from 1920s  
Every Object Tells a Story - Oliver Hoare  
Traditional Moroccan Jewellery - Limited Book for avid collectors with only 150 copies sent to print

[Carlos Lumière](#)  
Fashion Photographer

Retouching works for John Richmond London  
Retouching works for Noise Magazine  
Retouching works for Various model shoots

Kristof Szentgyorgyvary  
Photographer

Mattex London - Retouching & creating the 2018 catalogue  
Porsche Classics at the Castle  
Various model shots  
Creating and maintaining website

Paddy Campbell  
Clothing Designer

Winter Collection 2011  
Spring / Summer 2012

BW Basement / Keith Lyons

Setting up the darkroom and the digital studio  
Various photo restoration works

AlbumMaker UK

Working with the director on album artworks  
Provide demonstrations on exhibitions

Brian Clarke  
Clothing Designer

Booklet Design - 2016 & 2017  
Photoshoot retouching

Zoltan Redl-Nagy  
Wedding Photographer

Portrait retouching works  
Wedding album designs

## Education:

Multimedia Developer - OKTAV Hungary 2001 - 2004  
System Administrator - OKTAV Hungary  
ECDL (European Computer Driving License) 2004  
Keszjar Csaba Sports College 1997 - 2001

## Interests & Hobbies:

Smarthome design and build, Sci-Fi, TED talks, online courses, Arduino programming, DIY and the latest tech innovations. I like to cycle regularly and enjoy being disconnected from our modern world.

**References available on request.**